



KNXV

# ORDER

Print Date 11/01/12

Page 1 of 2

Flight Dates **11/02/12-11/06/12**

Contract / Revision      **316628 /**      Product      **Sinema / Democrat / Congress**

Original Date / Revision      **11/01/12 11/01/12**      Agency Com      **15%**

Advertiser **Sinema / Democrat / Congre**      Billing Contact

Agency      **Media Strategies and Resea**      **1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Buying Contact      Sales Office      **KNXVL**

**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Primary Account Executive  
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep      00:10:00

Estimate #

Alt Order #

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic      A25-54

Rev Codes      POL      POL      CAND

Product Codes PL

Priority      DEF

Advertiser Ref

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	4	\$4,845.00	\$5,700.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$4,845.00</b>	<b>\$5,700.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	4	\$4,845.00	\$5,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	11/02/12	11/02/12	M-F 10am-11am The View	CM	10am-11am	---- 1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---- 1--			1		\$450.00		0.00				
N 2	KNXV	11/05/12	11/05/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$350.00		0.00				
N 3	KNXV	11/02/12	11/02/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	---- 1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00



KNXV

Print Date: 11/01/12

Page 2 of 2

**KNXV-TV  
PHOENIX**Contract / Revision    **316628**    Flight Dates **11/02/12-11/06/12**Hiatus DatesOriginal Date / Revision    11/01/12/    11/01/12Order Sep    00:10:00Advertiser    **Sinema / Democrat / Congr**    Product **Sinema / Democrat / Congr**    Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	KNXV	11/02/12	11/02/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	---- 1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---- 1--					1	\$900.00		0.00				
N 4	KNXV	11/02/12	11/02/12	Friday Prime C 20/20	CM	9pm-10pm	---- F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---- F--					1	\$4,000.00		0.00				
*Tax 1 Note: Tax 0.5%.														Totals	4	\$5,700.00

\*Tax 1 Note: Tax 0.5%.